

# Carbon Reduction Plan

Supplier name: ...The Behaviouralist Ltd.....

Publication date: ...18/03/2022.....

## Commitment to achieving Net Zero

The Behaviouralist Ltd. is committed to achieving Net Zero emissions by 2030.

## Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

The Behaviouralist's greenhouse gas emissions have been calculated using [The GHG Emissions Calculation Tool](#). The calculation tool follows the Greenhouse Gas Protocol, which is a global standardised framework used to measure and manage greenhouse gas emissions from private and public sector operations.

<b>Baseline Year: 2019</b>	
<b>Additional Details relating to the Baseline Emissions calculations.</b>	
The Behaviouralist has identified as its baseline emissions calculations those produced during the year 2019. Following the COVID-19 crisis, the company has undergone a series of long-term organisational changes, such as applying a flexible working policy, that have significantly affected the company's greenhouse gas emissions. We consider that the emissions generated in 2019 are a valid estimate of the yearly emissions produced by the company since its establishment in 2017.	
<b>Baseline year emissions:</b>	
<b>EMISSIONS</b>	<b>TOTAL (tCO<sub>2</sub>e)</b>
Scope 1	0 tCO <sub>2</sub> e
Scope 2	1.91 tCO <sub>2</sub> e
Scope 3	0.7 tCO <sub>2</sub> e

<b>(Included Sources)</b>	(Sources include: international business travel, national business travel and employee commute.)
<b>Total Emissions</b>	<b>2.61 tCO<sub>2</sub>e</b>

## Current Emissions Reporting

<b>Reporting Year: 2021</b>	
<b>EMISSIONS</b>	<b>TOTAL (tCO<sub>2</sub>e)</b>
<b>Scope 1</b>	<b>0 tCO<sub>2</sub>e</b>
<b>Scope 2</b>	<b>0.8 tCO<sub>2</sub>e</b>
<b>Scope 3</b> <b>(Included Sources)</b>	<b>0.03 tCO<sub>2</sub>e</b> (Sources include: international business travel, national business travel and employee commute.)
<b>Total Emissions</b>	<b>0.83 tCO<sub>2</sub>e</b>

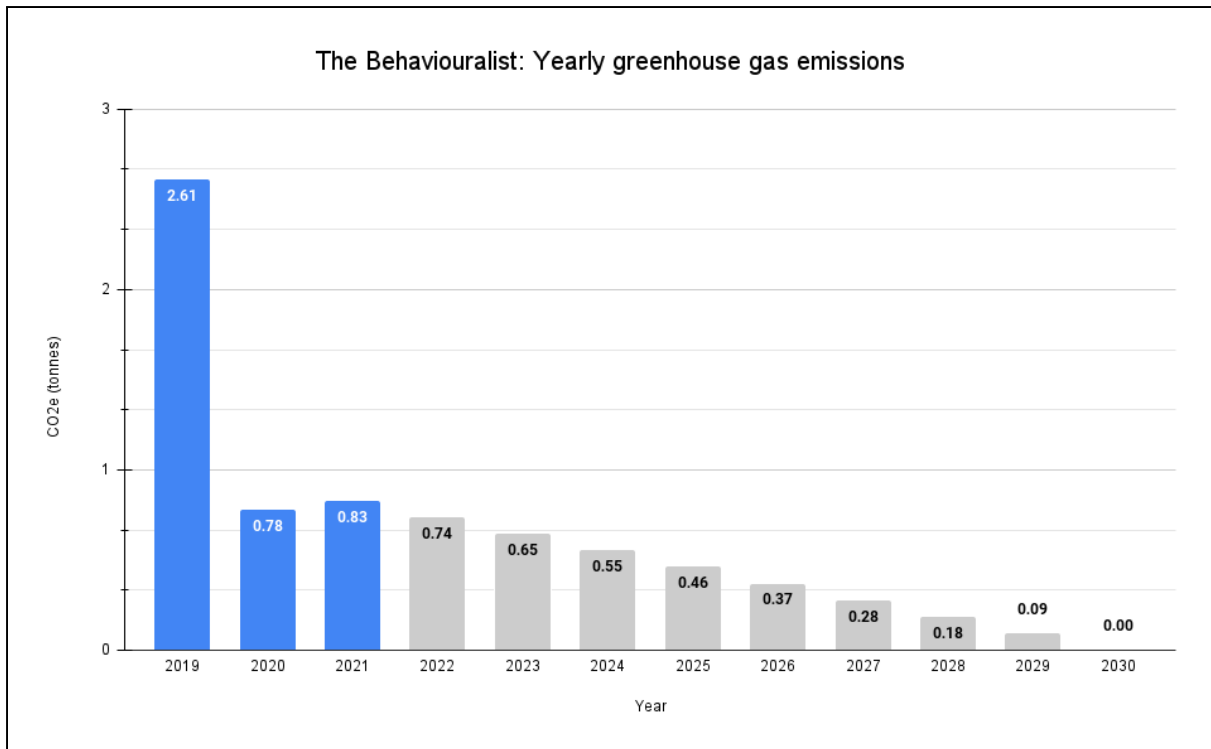
## Emissions reduction targets

The Behaviouralist has set emission-reducing targets that span over three main areas where greenhouse gas emissions are generated. We aim to achieve net-zero by 2030 by reaching the following main targets:

- 1) Reduce carbon emissions generated when working in the office or at home
- 2) Reduce carbon emissions generated from commuting to the office
- 3) Further develop our business operations in the field of environmental sustainability.

We project that carbon emissions will decrease over the next five years to 0.37 tCO<sub>2</sub>e by 2026. This is a reduction of 55%.

Progress against these targets can be seen in the graph below:



## Carbon Reduction Projects

### Completed Carbon Reduction Initiatives

The following environmental management measures and initiatives have been completed or implemented since the 2019 baseline. The carbon emission reduction achieved by these initiatives equates to 1,78 tCO<sub>2</sub>e, a 68,20% reduction against the 2019 baseline.

- Flexible working policy: applied a flexible working policy, whereby employees can freely decide how many days per week they want to work at the office or at home.
- Waste recycling: installed a 2 bin system at the office consisting of a general waste bin and solid mixed recycling bin.
- Office space: switched to a carbon-neutral electricity provider called Ecotricity that supplies electricity generated using renewable sources.
- IT systems: store data on carbon neutral servers.
- Business strategy: expanded our business operations in the field of energy efficiency, resource conservation and waste recycling.
- Employee commuting: applied to a government-led cycle-to-work grant in order to encourage employees to reduce their carbon foot-print while commuting to work.

### Planned Carbon Reduction Initiatives

We plan on further reducing our greenhouse gas emissions by undertaking the following initiatives:

- Waste recycling: switch to a 3 bin system at the office in order to recycle food waste as well.

- Business strategy: further develop our business operations in the field of environmental sustainability.
- IT systems: train employees to process data in an energy-efficient manner when conducting data analyses.
- Office space: conduct regular maintenance of electrical appliances and heating systems to ensure energy efficiency.
- Remote working: encourage employees to adopt energy-efficient practices when working from home.

## Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard<sup>1</sup> and uses the appropriate Government emission conversion factors for greenhouse gas company reporting<sup>2</sup>.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard<sup>3</sup>.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

### Signed on behalf of the Supplier:



.....

Date: .....18/03/2022.....

<sup>1</sup> <https://ghgprotocol.org/corporate-standard>

<sup>2</sup> <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

<sup>3</sup> <https://ghgprotocol.org/standards/scope-3-standard>